

KARAGANDA UNIVERSITY OF KAZPOTREBSOYUZ



APPROVE

Rector of Karaganda University of Kazpotrebsoyuz,  
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ENTRANCE EXAM PROGRAM  
FOR THE GROUP OF EDUCATIONAL PROGRAMS D072 "MANAGEMENT"

Considered and discussed at a meeting of the  
department.

Head chair

"Management and Innovation"

*E. Orynbasarova* Orynbasarova E.D.

Protocol № 9 29.04. 2021.

## **DISCIPLINE "STRATEGIC MANAGEMENT"**

### **Topic 1. The essence and content of strategic management**

The modern concept of strategy. The content of strategic management and its place in the organization's management system. The main tasks of strategic management. The process of developing a company's strategy. Trends in the development of strategic management concepts.

### **Topic 2. Development of the company's strategy**

The principles of developing a strategy for the development of the organization. The goals of the organization, the priorities of the goals, the time intervals of the goals and their measurements. Forming a strategic vision and choosing a strategic position. Traditional and modern approach to understanding strategy. Factors shaping the strategy. Approaches to the implementation of the task of developing a strategy.

### **Topic 3. Features of business strategy**

Determination and selection of the scope of the business unit. Features and benefits of a single business strategy. Product coordinates, geographic coordinate, sides coordinate, organizational coordinate. The concept of competitive advantage, background and clear advantages.

### **Topic 4. Corporate strategy: managing a package of business types**

Features of the development strategy of the corporation. The logic of corporate diversification. Corporate-scale coordinates. Methods for measuring the scale of activity: expansion and contraction. Types of diversified company strategy: corporate strategy. Business strategy, functional strategy, operational strategy.

### **Topic 5. Analysis and assessment of the external environment of the organization**

The objectives of the analysis of the external environment. The methodology for analyzing the external environment of the organization and the methodology for the management analysis of its strengths and weaknesses. Map and analysis of strategic groups. Economic indicators characterizing the industry. PEST analysis. Analysis of the competitive environment. Porter's five forces model.

### **Topic 6. Analysis and assessment of the internal environment of the organization**

The purpose of the analysis of the internal environment of the company. Tools for analyzing the internal environment of the organization. Identifying the strengths and weaknesses of the organization. Assessment of the competitive position of the company. Evaluation of the effectiveness of the current strategy. Strategic and financial indicators of the company's performance. Value chain concept concept. Cost analysis by type of activity.

### **Topic 7: Competitive Company Strategies**

Cost leadership strategy. The nature and life cycle of competitive advantage. Innovative strategies: offensive strategies, defensive strategies. Broad differentiation strategy. Optimal cost strategy. Focused strategies on a narrow part of the market. Competitive advantage concept.

### **Topic 8. Corporate diversification strategies**

The concept of diversification, its goals. Motives and criteria for diversification. Diversification strategies. Strategies for entering a new industry. Diversification strategies into related industries. Diversification strategies in unrelated industries. Closure and elimination strategies. Restructuring, recovery and savings strategies.

### **Topic 9. Strategic analysis of diversified companies**

The process of strategic analysis of diversified companies. Portfolio analysis of diversified companies. Assessment of a diversified portfolio using matrix analysis. Growth / Share Matrix Boston Consulting Group. McKinsey-General Electric Industry Attractiveness / Competitive Position Matrix. Hofer / A.D.Little Industry Life Cycle Matrix.

### **Topic 10. Implementation of the strategy**

Reallocation of resources in accordance with the budgetary and personnel policies of the new strategy. Leading the strategy implementation process. The main stages of the implementation cycle. Factors for the successful implementation of the strategy. The role of the leadership in the implementation of the strategy. The role of the organizational structure in the implementation of the strategy. The role of the human factor in the implementation of the strategy.

### **Topic 11. HR strategy**

The essence of strategic personnel management. Formation of a personnel management strategy at different stages of the organization's development. Strategy for using human potential. Elements of a personnel management strategy. The relationship between the strategy of personnel management and the development strategy of the organization. Motivation of personnel in the implementation of the strategy.

### **Topic 12. Management of strategic change**

The essence of strategic changes and its main tasks. Crisis management. Change management. Research on strategic change. Forced method of making changes. Adaptive changes. Resistance control. Comparison of methods and selection of the appropriate method.

### **Topic 13. The role of culture in the implementation of the organization's strategy**

The concept of corporate culture and its origins. Creating a climate and culture that supports the strategy. Strength and types of corporate culture. Exercise strategic leadership. Setting a system of values and ethical standards. Maintaining the ability of the organization's internal environment to adapt and change.

### **Topic 14. Features of strategic management in Kazakhstan**

Strategic management in the economy of the Republic of Kazakhstan. Problems of strategic management. Trends in the development of Kazakhstan's strategic management. The main factors determining the effectiveness of strategic business management in Kazakhstan. Strategies for entering new industries and competing in foreign markets. Ensuring the competitive advantages of companies in the global economy.

### **Topic 15. State development strategy in the context of global integration**

The need for an economic management strategy. Planning and forecasting of the economy. Strategic management and increasing its importance for the effective development of the economy. Issues of ensuring the competitiveness of the national economy, the basics of strategic public administration

## **List of recommended literature**

### **Basic literature**

1. Address of the President of the Republic of Kazakhstan to the People of Kazakhstan Official Website of the President of the Republic of Kazakhstan <http://www.akorda.kz/ru/>
2. Azhakhanova, D. S. Modern approaches to strategic management // Modern trends in economics and management: a new look. - 2018. - No. 19. - p. 16-18.
3. Alekseenko, A. A. Choosing an enterprise management strategy based on SWOT analysis // Social Sciences. - 2017. - No. 1. - p. 63-66.
4. Beznosova, A. S. Theoretical aspects of the formation of the competitive strategy of the enterprise // Economics and Management: New challenges and Prospects. - 2016. - No. 4. - p. 121-124.
5. Vesnin V. R., Kafidov V. V. Strategic management. - St. Petersburg: Piter, 2017. - 256 p.
6. Gaponenko, A. L., Pankrukhin,
7. <http://lib.keu.kz/>
8. <https://iprbooks.iprmedia.ru/>
9. <http://rmebrk.kz/>
5. Open University of Kazakhstan <http://openu.kz>

### **Additional literature**

11. Lyasnikov, N. V. Strategic management / N. V. Lyasnikov, M. N. Dudin-M.: Knorus, 2018. - 256 p.
12. Nalchadzhi T. A., Malomatova L. A. Strategic approach to the management of industrial enterprises. - 2017. - No. 1. - p. 293-296.
13. Savelyeva, N. A. Strategic management / N. A. Savelyeva. - Rostov-on-Don: Phoenix, 2017. - 382 p.
14. Storozhenko, V. V. Modern approach to strategic management of an industrial enterprise using modular modeling // Economics and Management in the XXI century: development trends. - 2016. - No. 26. - p. 185-188.
15. Fatkhutdinov R. A. Strategic management Textbook for universities-Moscow: ZAO "Business School", 2016.
16. Vihansky O. S. Strategic management. Textbook-Moscow: Ekonomist, 2016.
17. Storozhenko, V. V. Modern approach to the formation of an enterprise infrastructure management strategy // Economics and Management in the XXI century: development trends. - 2018. - No. 17. - p. 35-40.
18. Tikhonov, A. A. Strategic management of enterprise development in the context of the evolution of the theory of strategic management // Prospects of science. - 2017. - No. 7. - p. 98-103.
19. Sheptieva, O. E. Improving the formation of corporate financial strategy at Russian enterprises // Actual problems of humanities and natural sciences. - 2017. - No. 1. - p. 255-259.
20. Shifrin, M. B. Strategic management / M. B. Shifrin. - St. Petersburg: Piter, 2017. - 320 p.

## **Questions on the discipline «STRATEGIC MANAGEMENT»**

1. The modern concept of strategy.
2. The content of strategic management and its place in the organization's management system.
3. The main tasks of strategic management.
4. The process of developing the company's strategy.
5. Trends in the development of strategic management concepts.
6. Principles of developing an effective strategy for the development of the organization.
7. Goals of the organization, priorities of goals, time intervals of goals and their measurement.
8. Definition and selection of the scope of the business unit.
9. Features and benefits of a single business strategy.
10. The concept of competitive advantage, background and clear advantages.
11. Features of the corporation's development strategy.
12. The logic of corporate diversification. Corporate-scale coordinates.
13. Types of strategy of a diversified company: corporate strategy.
14. Business strategy, functional strategy, operational strategy.
15. Objectives of the analysis of the external environment.
16. Methods of analysis of the external environment of the organization and methods of management analysis of its strengths and weaknesses.
17. Economic indicators that characterize the industry. REST analysis. Analysis of the competitive environment. Porter's model of five forces M.
18. The purpose of the analysis of the internal environment of the company.
19. Tools for analyzing the internal environment of the organization.
20. Assessment of the company's competitive position. Evaluating the effectiveness of the current strategy.
21. Strategic and financial indicators of the company.
22. The concept of the value chain concept.
23. Cost leadership strategy.
24. The nature and life cycle of competitive advantages. Competitive advantage concept.
25. Innovative strategies: offensive strategies, defensive strategies. Broad differentiation strategy. Optimal cost strategy. Focused strategies on a narrow part of the market.
26. The concept of diversification, its goals. Motives and criteria for diversification.
27. Diversification strategies.
28. Strategies for entering a new industry.
29. Strategies for diversification into related industries. Diversification strategies in unrelated industries.
30. Strategies for curtailment and elimination.
31. Strategies for restructuring, recovery and savings.
32. The process of strategic analysis of diversified companies.
33. Portfolio analysis of diversified companies.
34. Evaluation of a diversified portfolio using matrix analysis.
35. Growth / Share Matrix Boston Consulting Group. Industry / Competition Attractiveness Matrix McKincey-GeneralElectric.
36. Matrix of the life cycle of the industry Hofer / A.D.Little.
37. Reallocation of resources in line with the budgetary and personnel policies of the new strategy.
38. The main stages of the implementation cycle. Factors for the successful implementation of the strategy.

39. The role of management in the implementation of the strategy. The role of the organizational structure in the implementation of the strategy.
40. The role of the human factor in the implementation of the strategy
41. The essence of strategic personnel management. Formation of a personnel management strategy at different stages of the organization's development.
42. Strategy for the use of human potential.
43. Elements of the strategy of personnel management.
44. The relationship between the strategy of personnel management and the development strategy of the organization.
45. Motivation of personnel in the implementation of the strategy.
46. The essence of strategic changes and its main tasks.
47. Crisis management. Change management.
48. Research on strategic change.
49. Resistance management.
50. The concept of corporate culture and its origins.
51. Create a climate and culture that supports the strategy. Strength and types of corporate culture.
52. Implementation of strategic leadership.
53. Setting a system of values and ethical standards.
54. Maintaining the ability of the organization's internal environment to adapt and change.
55. Strategic management in the economy of the Republic of Kazakhstan.
56. Problems of strategic management. Development trends of Kazakhstani strategic management.
57. The main factors that determine the effectiveness of strategic business management in Kazakhstan.
58. Strategies for entering new industries and competition in foreign markets. Providing competitive advantages for companies in the global economy.
59. The need for a strategy for managing the economy.
60. Issues of ensuring the competitiveness of the national economy, the basis of strategic public administration.
61. Business strategy, functional strategy, operational strategy.
62. Strategic and financial indicators of the company.
63. Evaluation of a diversified portfolio using matrix analysis.
64. The logic of corporate diversification. Coordinates of a corporate scale.
65. The nature and life cycle of competitive advantages. Competitive Advantage Concept

## **DISCIPLINE "CORPORATE GOVERNANCE"**

### **Topic 1: Corporations as an effective form of integration in a market economy**

The main features of a modern corporation. The procedure for the creation and registration of corporations. Kazakhstan corporations in the modern economy. Stages of formation of corporate governance. Organization of unified financial, investment and credit activities. Financial and consolidated reporting of a corporation. Investment policy of corporations.

### **Topic 2. The concept and types of corporations, their classification**

Corporate structures: essence, characteristics and characteristics. Formation of corporate structures. Participants in corporate relations. Types of corporate-integrated structures and their characteristics. Advantages and disadvantages of corporations in comparison with other organizational and legal forms of management.

### **Topic 3. Corporation in the international economic system**

International movement of financial and industrial resources. Foreign direct investment and transnational corporations. Basic principles of activity of transnational corporations. Kazakhstan and transnational corporations. The world market for foreign investment.

### **Topic 4. Corporate associations and problems of monopolization**

Monopolistic tendencies and monopolies. Features of imperfect competition. The main forms of monopolistic associations. The need for state anti-monopoly policy.

### **Topic 5. Features of the organization of corporate management**

The concept of the corporate governance system and its characteristics. Modern models of corporate governance. Legal aspects of corporate governance. The role of corporate governance in strengthening the basis of the country's long-term economic development and ensuring its competitiveness in the world market.

### **Topic 6. Corporate conflicts**

The concept of corporate conflict. Causes and participants in conflicts. Types of corporate conflicts. Raising as a type of corporate conflict. Corruption as a social phenomenon.

### **Topic 7. Corporate governance of the enterprise integration process**

Political and economic prerequisites for the formation and development of corporate governance in Kazakhstan and its role in the development of the national economy. Problems and conditions for the integration of banking and industrial capital. The procedure for the formation of financial and industrial groups. Management of financial and industrial groups.

### **Topic 8. The mechanism of corporate governance**

Organizational structure of management of the corporation. Board of Directors, its composition and structure. The main elements of the corporate governance mechanism. International management standards.

### **Topic 9. Participants in corporate relations**

The structure and composition of participants in corporate relations. Rights and obligations of shareholders. Corporate culture. Transparency and disclosure of information.

### **Topic 10. Corporate strategy: concept, stages of development, types**

The essence and role of corporate strategy. Types of corporate strategies. Development of strategic management. Corporate relations problems

### **Recommended reading list**

#### **Main literature**

1. Corporate management of business activity in non-equilibrium conditions: monograph / Ed. Aniskina Y.P. - M.: Omega-L, 2018. -- 80 p.
2. Bocharova, I.Yu. Corporate governance: Textbook / I.Yu. Bocharova. - M.: Infra-M, 2012. -- 368 p.
3. Bocharova, I.Yu. Corporate governance: Textbook / I.Yu. Bocharova, A. Yu. Rymanov. - M.: Infra-M, 2013. -- 224 p.
4. Bocharova, I.Yu. Corporate governance: Textbook / I.Yu. Bocharova. - M.: Infra-M, 2012. -- 224 p.
5. Bocharova, I.Yu. Corporate governance: Textbook / I.Yu. Bocharova. - M.: NITs Infra-M, 2013. -- 368 p.
6. Buyansky, S.G. Corporate governance, compliance and risk management / S.G. Buyansky, Yu.V. Truntsevsky. - M.: Rusays, 2017. -- 352 p.
7. Vesnin, V.R. Corporate governance: Textbook / V.R. Vesnin, V.V. Kafidov. - M.: NITs Infra-M, 2013. -- 272 p.
8. Vesnin, V.R. Corporate governance / V.R. Vesnin. - M.: MGIU, 2008. -- 150 p.
9. Vesnin, V.R. Corporate governance: Uch. / V.R. Vesnin, V.V. Kafidov. - M.: Infra-M, 2016. -- 160 p.
10. Dementyeva, A.G. Corporate governance: Textbook / A.G. Dementieva. - M.: Magister, 2018. -- 315 p.
11. Dementyeva, A.G. Corporate governance: Textbook / A.G. Dementieva. - M.: Magister, 2018. -- 848 p.
12. Ivanova, E.V. Corporate governance: Textbook / E.V. Ivanova. - M.: Flinta, 2016. -- 336 p.
13. Lutskiy, S. Ya. Corporate management of technical re-equipment of firms. / S. I am Lutsky. - M.: Higher school, 2003. -- 319 p.
14. Maslennikov, V.V. Corporate governance: Textbook / V.G. Antonov, V.K. Krylov, A. Yu. Kuzmichev [and others]; Ed. V.G. Antonov. - M.: ID FORUM, Infra-M, 2012. -- 288 p.
15. Mishurova, I.V. Corporate governance: Textbook / I.V. Mishurova, E.A. Panfilov. - M.: Dashkov and K, 2012. -- 528 p.
16. Pashkov, R.V. Corporate governance in the bank / R.V. Pashkov, Yu.N. Yudenkov. - M.: Rusays, 2014. -- 352 p.
17. Raspopov, V.M. Corporate governance: Uch. / V.M. Raspopov, V.V. Raspopov. - M.: Magister, 2018. -- 477 p.
18. Raspopov, V.M. Corporate governance: Textbook / V.M. Raspopov, V.V. Raspopov. - M.: Master, 2019. -- 384 p.
19. Rozanova, N.M. Corporate governance: Textbook for undergraduate and graduate programs / N.M. Rozanov. - Lyubertsy: Yurayt, 2016. -- 339 p.
20. Rymanov, A.Yu. Corporate governance in banks: Textbook / A.Yu. Rymanov. - M.: Infra-M, 2017. -- 576 p.
21. Rymanov, A.Yu. Corporate governance: Uch. / A.Yu. Rymanov, I. Yu. Bocharova. - M.: Infra-M, 2015. -- 576 p.
22. Simagin, Yu.A. Effective corporate governance (at the present stage of development of the Russian economy) / Yu.A. Simagin. - M.: KnoRus, 2013. -- 448 p.
23. Rescued, M.Yu. Innovative business: corporate management of R&D: Textbook / M.Yu. Saved. - M.: ID Delo RANEPА, 2012. -- 146 p.



24. Rescued, M.Yu. Innovative business: corporate management of R&D: Textbook / M.Yu. Saved. - M.: Delo ANKh, 2012.-- 148 p.
25. Tepman, L.N. Corporate governance: Textbook / L.N. Tepman. - M.: Unity, 2009.-- 239 p.
26. Tepman, L.N. Corporate governance: Textbook / L.N. Tepman. - M.: Unity, 2014.-- 239 p.

### **Questions on the discipline "CORPORATE GOVERNANCE»**

1. The concept of corporate governance and its content
2. Corporate governance objectives
3. Historical prerequisites for the transition to corporate governance standards
4. Objects and subjects of corporate governance
5. Management relations in the corporate governance system
6. Principles of corporate governance and their characteristics
7. The role of the corporate governance system in strengthening the basis for long-term economic development of the country and ensuring its competitiveness in the world market
8. The concept of the corporate governance system and its characteristics
9. Political and economic prerequisites for the formation and development of corporate governance in Kazakhstan and its role in the development of the national economy
10. Trends in the formation of corporate governance in Kazakhstan
11. Features of the formation and development of corporate governance in Kazakhstan
12. Corporate ownership structure: concentrated (insiders) and dispersed (outsiders)
13. Internal and external mechanisms of an effective corporate governance system
14. Basic corporate governance systems and their characteristics
15. Management relations in the corporate governance system
16. The main economic features that led to the formation of corporate governance models
17. Legal and regulatory framework of corporate governance abroad and in Kazakhstan
18. Procedure for registration of corporations in Kazakhstan and abroad
19. Constituent documents and their contents
20. Generally accepted rules for corporate names
21. Formation of the corporation's mission and philosophy
22. Formation of the main values of the corporation, the most significant norms of employee behavior and the basic principles of management
23. Goals and principles of internal corporate governance
24. Internal corporate governance procedures
25. The main foreign models of corporate governance: English-American, German, Japanese
26. The main economic features that led to the formation of corporate governance models
27. The main methods of protection against hostile takeovers: political
28. Comparison of the main foreign models of corporate governance
29. Methods of information disclosure. Basic forms of information disclosure
30. Key characteristics of the disclosed information
31. Information about the company's activities. Employee Information
32. Main groups of participants in the corporate governance process
33. Protection of the rights and interests of shareholders
34. Factors influencing the behavior of managers. Mismatch of interests of owners (shareholders) and managers.
35. Creditors, employees of the company and partners of the company, regional and local authorities
36. The organizational structure of the corporation's management
37. The Board of Directors and the factors that increase its role in the company's activities
38. The Board of Directors, its composition and structure
39. The main types of the Board of Directors: supervisory and governing Board

40. The executive body of the corporation and its functions
41. External and internal factors of the company's vulnerability to hostile takeover
42. The main methods of protection against hostile takeovers: economic, administrative
43. Basic methods of protection against hostile takeovers:
44. The company's vulnerabilities to bankruptcy proceedings
45. The role and place of the mission in the corporate strategy
46. Strategic mission of the corporation
47. Target orientation of the corporation
48. Advantages and disadvantages of broad and narrow approaches in the formation of a strategic mission
49. Strategic planning in the corporation
50. Methods of strategic planning
51. The main tasks of managing the corporation's cash flows
52. Factors affecting the corporation's cash flows
53. Financial cycle management
54. Optimization of the financial cycle. Cash flow analysis
55. The concept and types of investments
56. Basic principles of forming a corporate strategy in the field of investments and securities
57. Types of investors and their characteristics. Investment institutions
58. The company's goals when entering the stock market
59. The concept and content of corporate culture.
60. Types of cultures: task culture and personality culture

## **DISCIPLINE "MODERN PROBLEMS OF GOVERNANCE IN THE ECONOMY OF KAZAKHSTAN"**

### **Topic 1. Competitiveness of Kazakhstan's economy in the world economy (global competitiveness rating and other assessment methods)**

Competitiveness rating of the Institute for Management Development. Competitiveness rating of the World Economic Forum. Comparison of two indexes of the rating of the World Economic Forum. Other approaches to measuring competitiveness. Determination of the competitiveness of Kazakhstan and the problem of its increase.

### **Topic 2. Industrial and innovative development of Kazakhstan (SPIID Programs, Business Roadmap and others)**

The theoretical concepts of "industrial" and "innovative" development. Factors of industrial and innovative development. Models of industrial and innovative development in the countries of the world. The role of government programs in accelerating the transition to an innovative way of development. Main state programs in the economy of Kazakhstan, assessment of content and results.

### **Topic 3. National and regional innovation systems: development paths in Kazakhstan**

The concept of innovation and their role in a market economy. High-tech industries in the economy of Kazakhstan. National innovation system in the development of the economy of Kazakhstan. Regional innovation systems: features of functioning and institutions. Mechanisms of industrial and innovative development of the Republic of Kazakhstan.

### **Topic 4. Labor market in the Republic of Kazakhstan: general and specific in the context of global trends**

Institutional foundations of the modern labor market: labor legislation, minimum wages, unemployment insurance and poverty benefits, active employment promotion programs. Social partnership, its role in income regulation and development trends in different countries. Trends and forms of employment and unemployment in the world labor market and in Kazakhstan. Features of labor market regulation in the modern economy.

### **Topic 5. Integration processes in Kazakhstan in the context of the EAEU and the WTO. Concepts for the integration of national economies and their industries into the world economy**

Institutional features of economic conditions in different types of integration of national economic spaces. Assessment of the competitiveness of the industries of Kazakhstan in the conditions of the EAEU. Assessment of the effect of integration of Kazakhstan's industries into the EAEU.

### **Topic 6. Income and wages policy in Kazakhstan**

Incomes and expenditures of the population: sources, types and structure. The main directions of the state income policy. Social protection institutions: labor market, social assistance and social insurance. Tax policy and methods of its influence on the income of the population. Monetary policy and methods of its influence on the income of the population. The impact of in-kind transfers of the public sector on the income of the population: education, healthcare, culture and sports

### **Topic 7. Family policy in Kazakhstan**

Theoretical foundations of social protection of the family in a modern economy. Classification of models and mechanisms of family policy in developed countries. Institutional provision of social protection of the family in the economy of Kazakhstan. **Socio-economic**

situation of families with children in the economy of Kazakhstan. Mechanisms for enhancing social protection of households with children. Transformation of the distribution mechanism for providing types of social assistance for low-income families.

#### **Topic 8. Spatial unevenness of economic development of Kazakhstan**

Theoretical foundations of the spatial organization of the economy. Economic space in the concepts of the development of socio-economic systems. Properties of economic space in modern socio-economic systems. The essence and content of the phenomenon of spatial and structural heterogeneity of the economy. Competitive forms of the spatial structure of the postindustrial economy. Methodological foundations for assessing the spatial organization of the economy and population settlement.

#### **Topic 9. Integrated and network regions, the formation of a cluster model of the economy**

The concept of integrated and networked regions in relation to the cluster approach in the world economy. Features of clustering in the countries of the world. Assessment of the influence of cluster-forming structures on the development of the region. The system of state regulation of cluster development.

#### **Topic 10. Special economic zones in Kazakhstan: state and development problems.**

The content of the concept of "special economic zone" (SEZ). FEZ classification. The history of the SEZ in the world economy. Characteristics of the operating special economic zones (SEZ) in Kazakhstan. The strategic potential of the SEZ.

#### **Topic 11 Social and entrepreneurial corporations (SEC) as an institution of regional development in Kazakhstan**

Institutional and economic content of the SEC and their place in the modern regional economy. Experience of effective and successful SEC in foreign countries. History of SEC in Kazakhstan. Characteristics of projects implemented through the SPK. Prospects for the development of the SEC and their place in the system of public administration.

#### **Topic 12. Types of distribution of productive forces and population settlement**

Modern paradigms of the spatial organization of the economy. Basic processes of distribution of productive forces and population resettlement. Demographic processes as an indicator of population settlement. Types of distribution of productive forces and population settlement in industrial and post-industrial economies.

#### **Topic 13. Agglomeration and urban concentration in the population settlement system**

Economic development and urbanization as interrelated processes. The history of world urbanization. Features of urbanization in developing countries. Agglomeration in the modern economy. Two types of concentration effect in production: localization effect and urbanization effect. Single-industry towns in the economy of Kazakhstan: features of development and problems of regulation. State program "Monocities".

#### **Topic 14. Industrial parks as an element of production infrastructure: role in the post-industrial economy. Park "Sary-Arka" in the Karaganda region**

The importance of production, engineering, transport and other infrastructure for the development of business in the modern economy. World experience in creating infrastructure for business in a post-industrial economy. Business models in industrial parks. World experience in the creation of industrial parks. The importance of industrial parks for clustering the regional economy.

## **Topic 15. Ensuring social attractiveness of small towns and rural settlements in Kazakhstan: concept and strategy of action**

The concept of a balanced structure of population settlement and the role of small towns in providing such a structure. Urban settlement of the agglomeration-network type. Social attractiveness of the settlement: criteria and indicators of assessment. Classification of settlements of the Karaganda region according to the degree of social attractiveness of settlements.

### **Recommended reading list**

#### **Main literature**

1. Emelyanov S.V. International competitiveness of national industry, 90s of the XX century. - M.: International relations, 2016. - 405 p.
2. Competitiveness in the system of the world economy: spatial analysis / Ed. N.S. Mironenko. - M.: Press-Solo, 2018. -- 472 p.
3. Russia's competitiveness in the global economy. - M.: International relations, 2017. -- 376 p.
4. Sachs J.D., F. Larren V. Macroeconomics. A global approach. Per. from English - M., 2016.
5. Program Productivity 2020: <http://kidi.gov.kz/deitel/93-programma-proizvoditelnosti-2020.html>
6. SPFIID - 2: <http://strategy2050.kz/ru/news/2892>
7. Freeman C. Technology Policy and Economic Performance. London, 1987
8. Ivanova N. National innovation system of Russia // Economic Issues. - 2012. - No. 8. - p.15-25
9. Information site: <http://www.wisc.edu/uwcc/info/dairy/history>
10. Rugman A.M. Regional Strategy and the Demise of Globalization // Journal of International Management. 2003. V.9. №4. P.409-417.)
11. Libman AM, Kheifets BA Corporate model of regional economic integration. ME and MO, 2007. №3, p. 15-22
12. N. Antyushina. Social states of Europe and ways of their development // Labor in Kazakhstan, - 2006. - № 11. - p. 40.
13. Bonoli J. Time matters. Postindustrialization, new social risks and adaptation of the welfare state in developed industrial democracies // SPERO.2009. №11.
14. Lehndorf S. Europe at a crossroads ([http://columnru.global-labour-university.org/2013/blog-post\\_4.html](http://columnru.global-labour-university.org/2013/blog-post_4.html)).
15. Pearson K. Countries of late industrialization and the development of the welfare state // SPERO.2010. №12. P.76.
16. Decree of the President of the Republic of Kazakhstan dated 04.12.92. No. 1002 "On social support for large families."
17. Law of the Republic of Kazakhstan On the Rights of the Child dated August 8, 2002 // [www.invalid.kz](http://www.invalid.kz)
18. Law "On social protection of disabled people in the Republic of Kazakhstan" dated April 13, 2005 N 39 // [www.enbek.gov.kz/](http://www.enbek.gov.kz/)
19. Fernandez JL, Kendall J, Davey V et al. Direct payments in England: factors linked to variations in local provision. Journal of Social Policy, 2007, 36 (1): 97-121.
20. The Kazakhstan model of socio-economic development: scientific foundations of construction and implementation / [Ed. By M. B. Kenzheguzin]. - Almaty, IE MES RK. - 2005. -- 368s.
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## **Questions on the discipline "MODERN PROBLEMS OF MANAGEMENT IN THE ECONOMY OF KAZAKHSTAN"**

1. Competitiveness of Kazakhstan's economy in the world economy (global competitiveness rating and other assessment methods)
2. Industrial and innovative development of Kazakhstan (SPFIID programs, Business Roadmap and others)
3. National and regional innovation systems: ways of development in Kazakhstan
4. Labor market in the Republic of Kazakhstan: general and special in the context of global trends
5. State program of employment of the population "Roadmap of employment for 2020-2021": implementation experiences and results
6. Disproportions of the labor market in Kazakhstan: labor-surplus and labor-deficient regions
7. Development of the agro-industrial complex in Kazakhstan: problems and approaches to their solution
8. Formation of a cluster model in the economy of Kazakhstan. Clusters in the economy of the Karaganda region
9. Special economic zones in Kazakhstan: state and development problems
10. Socio-entrepreneurial corporations as an institution of regional development in the Republic of Kazakhstan
11. Regulation of competition in the Republic of Kazakhstan: regulatory framework and institutions
12. Structural changes in the economy of Kazakhstan over the years of independence: the nature of changes and their assessment
13. Development of the manufacturing industry in the economy of Kazakhstan: leaders and outsiders.
14. Basic industries in the economy of the Karaganda region: composition and directions of development
15. Integration processes in Kazakhstan in the context of the CU and the Eurasian Economic Community: effect, problems and solutions
16. Monocities in the economy of Kazakhstan: development features and regulation problems. State program "Monocities"
17. Economic potential of the region: concept, indicators, development directions
18. Industrial parks as an element of production infrastructure: role in the post-industrial economy. Park "Sary-Arka" in the Karaganda region
19. Modern paradigms of the spatial organization of the economy and their empirical forms (based on materials from the Karaganda region)
20. Agglomeration and urban concentration in the population settlement system (based on materials from the Karaganda region)
21. Types of distribution of productive forces and population settlement in the Karaganda region
22. Transition from the integrated type of organization of the economic space of the region to the network: prerequisites and consequences
23. Family policy in Kazakhstan: characteristics and directions of development
24. Demographic behavior of the population and migration processes in Kazakhstan
25. Ensuring social attractiveness of small towns and rural settlements in Kazakhstan: concept and strategy of action
26. The system of social protection of the population in Kazakhstan: general and specific.
27. Labor market institutions in Kazakhstan: composition and development problems.
28. Social insurance in Kazakhstan: forms, institutions, amounts of insurance payments
29. Social assistance to the population of Kazakhstan: forms, legal framework, amount of benefits



30. Theoretical foundations of the spatial organization of the economy
31. Economic space in the concepts of development of socio-economic systems
  32. Properties of economic space in modern socio-economic systems
  33. The essence and content of the phenomenon of spatial and structural heterogeneity of the economy
  34. Competitive forms of the spatial structure of the post-industrial economy
  35. Methodological foundations for assessing the spatial organization of the economy and population settlement
  36. The concept of integrated and networked regions in relation to the cluster approach in the world economy
  37. Business networks as the main form of increasing the country's competitiveness in the modern economy
  38. Features of clustering in the countries of the world
  39. Analysis of the basic parameters of business structures
  40. Assessment of the impact of cluster-forming structures on the development of the region
  41. Intersectoral and interregional aspects of cluster development
  42. The system of state regulation of cluster development
  43. Regional mechanisms of growth of the network cluster-forming structure
  44. The content of the concept of "special economic zone" (SEZ)
  45. History of SEZ in Kazakhstan
  46. Characteristics of the existing special economic zones (SEZ)
  47. The strategic potential of the SEZ
  48. Institutional and economic content of social and entrepreneurial corporations (SEC) and their place in the modern regional economy
  49. Experience of effective and successful SPK in foreign countries
  50. History of SEC in Kazakhstan
  51. Characteristics of projects implemented through SPK
  52. Prospects for the development of the SEC, their place in the system of public administration
  53. Modern paradigms of the spatial organization of the economy
  54. Basic processes of distribution of productive forces and population resettlement
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  59. Agglomeration in the modern economy. Two types of concentration effect in production: localization effect and urbanization effect
  60. Assessment of urban concentration based on materials from regions of Kazakhstan
  61. The importance of production, engineering, transport and other infrastructure for the development of business in the modern economy.
  62. World experience in creating infrastructure for business in a post-industrial economy. Business models in industrial parks
  63. World experience in the creation of industrial park

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